Consent Form/Talent Release Form

FOR USE OF STUDENT’S IMAGE AND/OR WORK for promotional purposes

I, 
(PARENT/GUARDIAN NAME – PLEASE PRINT)

Address: 

Name of School/Preschool: 

Child’s Name: 

1. hereby consent to photographs/audio or video footage and/or other images of my child taken by Department of Education & Children’s Services (DECS) and/or my child’s artistic works, being utilised for any of the following purposes:

   • educational and promotional activities
   • competitions
   • newsletters and DECS publications (electronic or hardcopy)
   • or other specified use:

2. acknowledge that the work used by DECS is an authorised use of my child’s artwork for the purposes of the Copyright Act 1968.

3. understand that any photographs, video footage or other images taken may be shown in a public environment (in South Australia, interstate and/ or overseas).

4. agree that my child’s participation in support of the activity may be revised at the sole discretion of DECS

5. acknowledge that DECS is not obliged to include my child or the artwork in all related promotional activities

6. acknowledge that there is to be no payment or further consideration paid for DECS use of my child’s artwork.

7. acknowledge that there is to be no identification of my child through promotional activities and/or publications. No names or personal information will be added to images uploaded to websites, only the name of the school and a description of the activity or group will be used, e.g. Pleasant Valley High School Concert Band.

8. understand that whilst every effort will be made to protect the identity of your child, the Department of Education and Children’s Services can not guarantee that your child will not be able to be identified from the image or work.

Limitations on consent
The individual or signatory wishes to limit the consent in the following way:

Signed by: ___________________________ Date: ___________________________
(PARENT’S/GUARDIAN’S SIGNATURE)

Return consent form to: ___________________________ (PLEASE PRINT)

Department of Education and Children’s Services © 2010
Information sheet: Consent to publish students’ work or images of student for DECS promotional purposes, including school/preschool websites.


What is personal information?

Personal information is information that identifies a person. A photograph, video or digital image of a student is personal information about that student. Therefore, a school/preschool should consider how student images are recorded and used with regard to the privacy of the student and their family.

The usual reasons for use of student images/artwork by schools and preschools include:

- Recording of student participation in school and in school events
- Celebrating student effort and achievement and
- Promoting the school and events held by the school.

Traditionally, the circulation of these materials has been limited to the school and its local community. However, changes in modes of recording and delivery, such as having school magazines and newsletters available on CD Rom or on a school website, means that access to student images has dramatically increased, and when on a school/preschool website becomes worldwide.

Personal information that has been collected for a specific purpose, e.g. assessment of student work, may not be published for another purpose without the explicit consent of the guardian or individual (if over 18).

It is important that this consent for publication is informed consent.

Informed consent

It should be explained to the person giving consent that material published on the Web will be accessible to people worldwide and that their personal information can be searched for, using an identifier such as the individual’s name and age, and that the information can be copied and used by any Web user.

The most important point to be explained is that the school/preschool and the Department of Children’s Services has no control over the subsequent use and disclosure of information on its websites once that information is published.

What if I give my consent and later change my mind?

The consent will continue until the individual revokes consent (by writing to the Principal of the school or the Director of the Preschool).

Consent for use other than on the internet

This consent form may be utilised when making use of student work/personal information in ways other than electronic communication (eg hard copy material).

What is copyright material?

A student’s copyright material may include written work (e.g. stories and poems), painting, pictures, drawings, designs, photographs, videos, films, music, performance, recordings, computer programs, websites, sculptures, fashion, metal or wood works made by them or to which they contributed. It includes but is not limited to, work that they create in the course of their studies during the time they are enrolled at a state school/preschool.

These materials may form part of their assessment or be part of their studies generally and may attract copyright.

The Department understands that:

- students generally own the intellectual property rights in the material they create
- this Consent Form is not meant to transfer those persons’ ownership
- the Department has permission to use the student’s material for the purposes mentioned.

References

1. Privacy Guidelines for South Australian Government World Wide Websites (Guideline January 2001 version 1.0) [link]
2. DECS Standards - School/Preschool Websites [link]
3. Privacy Guidelines for Federal and ACT Government Websites [link]